

ELGIN COURIER

BASTROP COUNTY

I · N · S · I · D · E · R

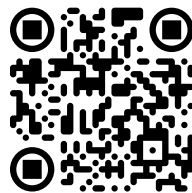
2024 CAMPAIGN OPTIONS & ADVERTISING RATES

Our newspaper provides targeted delivery for your marketing message in the Elgin and surrounding areas and into rural Bastrop County.

DISPLAY ADVERTISING

STANDARD SIZING & RATES

	NAME	BW	COLOR
2X2	STANDARD	\$40	\$52
2X3	MARKETPLACE	\$60	\$78
2X5	INDEX CARD	\$100	\$130
3X5	EIGHTH	\$150	\$195
VERTICAL QUARTER	V. QUARTER	\$315	\$410
HORIZONTAL QUARTER	H. QUARTER	\$315	\$410
VERTICAL HALF	V. HALF	\$630	\$819
HORIZONTAL HALF	H. HALF	\$630	\$819
FULL	FULL	\$1,260	\$1,638



RATES INCLUDE GRAPHIC DESIGN

BUSINESS & SERVICE DIRECTORY

THIS AD SPACE CAN BE YOURS! CALL 512-285-3333

Edward Jones Member SPC

Jay Sutton, AAMS™
Financial Advisor
100 North Main Street
Elgin, TX 78621
512-281-5867

MKT-5894N-A | edwardjones.com

GO CELINE MARGALLO
CANNICERIA TAPASERIA

1115 S. MAIN ST. ELGIN, TX 78621
512-285-4494

Small Wonder Eye Care
Elevate your eyecare and go beyond insurance.
1320 W. Hwy 290, Suite 501 - Elgin
512-285-3333

MyTaxPro
20-year tax professionals serving Bastrop County, Elgin, and the surrounding areas.
1140 N. Main, Bastrop, TX 78003
512-454-6577



ASK US ABOUT OUR OTHER SPECIAL PROMOS

RESERVE YOUR ADVERTISING SPACE TODAY • 512. 285.3333

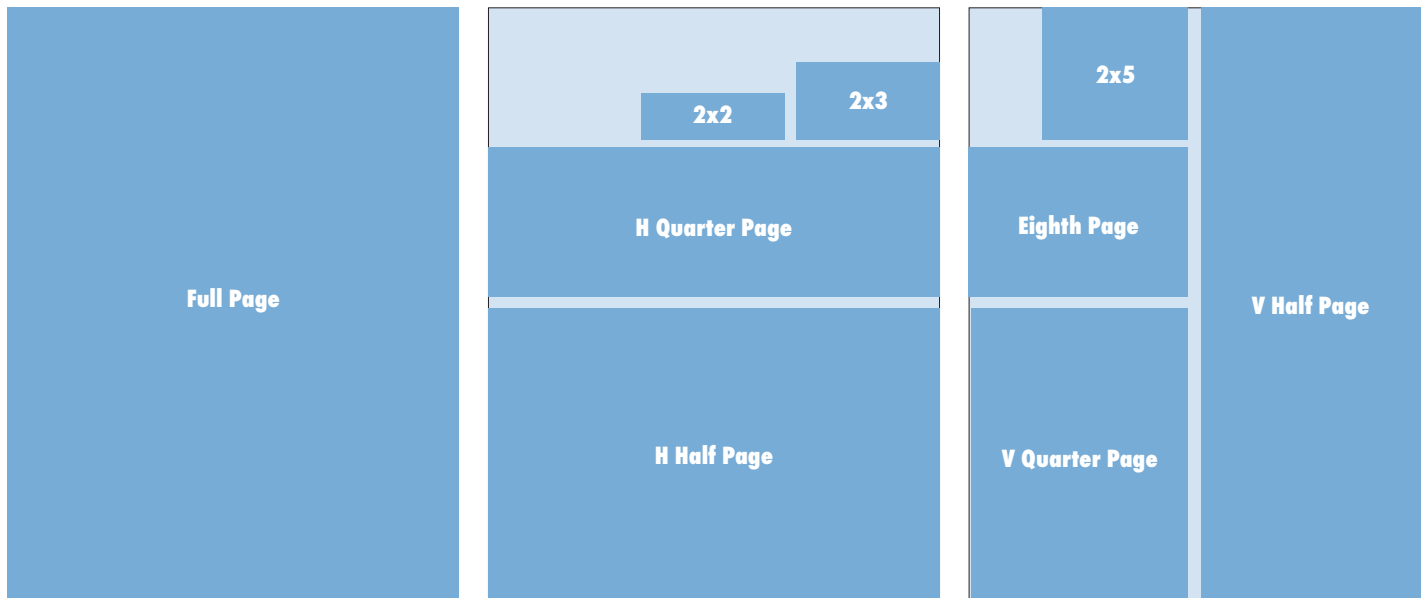
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DISPLAY AD MECHANICALS

Ad design is included in the purchase of your advertising. Let us help you market your business.

SIZE	NAME	COLS.X INCHES	TOTAL INCHES	DESIGN SPECS
2X2	STANDARD	2X2	4	3.22"X2"
2X3	MARKETPLACE	2X3	6	3.22"X3"
2X5	INDEX CARD	2X5	10	3.22"X5"
3X5	EIGHTH	3X5	15	4.91"X5"
VERTICAL QUARTER	V. QUARTER	3X10.5	31.5	4.91"X10.5"
HORIZONTAL QUARTER	H. QUARTER	6X5.25	31.5	10"X5.25"
VERTICAL HALF	V. HALF	3X21	63	4.91"X21"
HORIZONTAL HALF	H. HALF	6X10.5	63	10"X10.5"
FULL	FULL	6X2	126	10"X2"



CAMERA-READY SPECS

PDF format with fonts embedded, produced to correct dimensions for purchased size.

Art must be 300 dpi.

All color ads must be CMYK.

**CAMERA READY ADS
MUST BE SUBMITTED
24 HOURS PRIOR TO
PRESS DEADLINE**

A PUBLICATION OF



ADVERTISING INFORMATION

CALL TODAY • 512.285.3333